



EPPO/CoE/IUCN ISSG Workshop 'How to communicate on pests and invasive alien plants?', Oeiras (Portugal), 9 October 2013



Communication – the fastest growing part of the management of plant invasions in Saxony-Anhalt, Germany



Independent Institute for Environmental Issues

founded in Halle in 1989, now in Berlin and Halle
3 departments: climate protection & environmental education,
environmental law & participation,
resource management & environmental communication











"Early warning system and planning of measures against invasive plant species in protected areas of Saxony-Anhalt". 2010-2015

Teilprojekt 1:

01.06.2010 - 30.09.2011

Teilprojekt 2:

01.10.2011 - 30.09.2013

Teilprojekt 3:

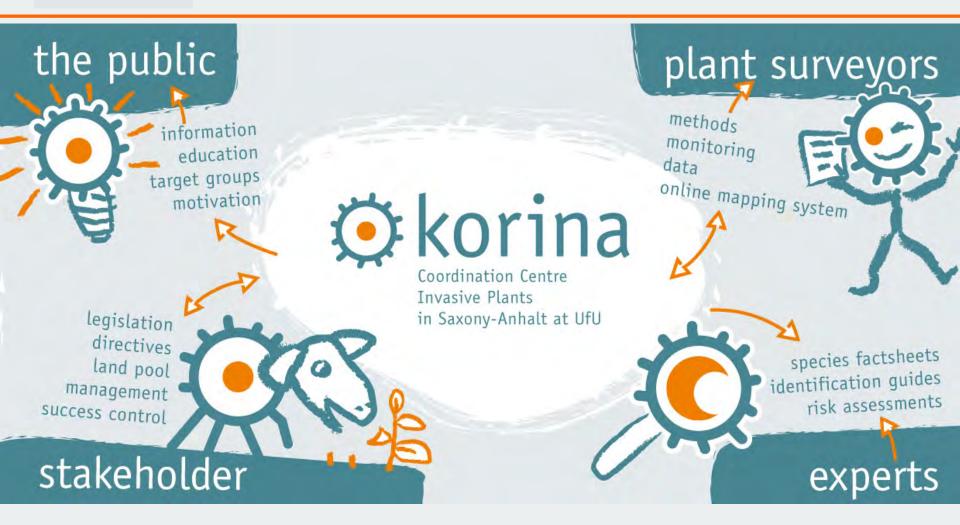
01.10.2013 - 30.09.2014

project management: UfU – Independent Institute for Environmental Issues

funded by European Agricultural Fund for Rural Development



Coordination Centre Invasive Plants in protected areas of Saxony-Anhalt – KORINA





Coordination Centre Invasive Plants in protected areas of Saxony-Anhalt – KORINA





Main tasks, results and plans of KORINA

KORINA	Prevention	Early warning system	Control and renaturalisation		
Public relations work	• information about the risks of introducing and spreading invasive species in newspapers, presentations and field trips				
	teaching material for schools	appeal to join in the survey	promotion of measures to control invasive alien plants		
Networking	 network of stakeholders and experts in Saxony-Anhalt, Germany and Europe survey of stakeholders in Saxony-Anhalt map of management actions in Saxony-Anhalt 				
		 rapid information about new incursions of alien species, rapid assessment and measures 	 coordination of measures against Heracleum mantegazzianum, Fallopia spec., Lysichiton americanum 		
Information management (www.korina.info)	 web-based database "Alien plants in protected areas in Saxony-Anhalt" with currently 72000 datasets, where new data can be added via internet smartphone app for data collection specific information about selected invasive species based on internal bibliographic database 				
		 rapid information about new incursions of alien species can be distributed via the web-based database 	 information about effective measures; consulting service for stakeholders 		
Monitoring	 survey of Campylopus introflexus; investigation of alien invasive plants along the rivers Kalte Bode/Harz and Mulde; mapping of Acer negundo along the river Saale; survey of Prunus serotina in Oranienbaumer Heide control of success of measures network of volunteer botanists 				
Measures	black list of invasive alien plants in Saxony-Anhalt	implementation of rapid measures or rapid coordination of measures	 control of Lysichiton americanum, management of Heracleum mantegazzianum along rivers project "River Selke without invasive alien plants" Analysis of the impact of selected potentially invasive plants 		

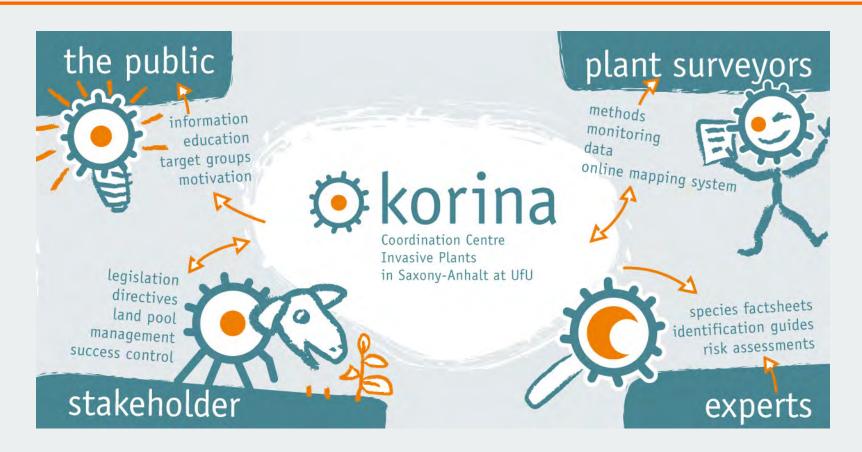


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Flyer

4 oral presentations

2010 2011 2012 2013 2014







www.korina.info

website

conference

Flyer Flyer

4 oral presentations 8 oral presentations

2010 2011 2012 2013 2014





Mitteldeutsche Zeitung 5.8.2012

website

conference

Flyer Flyer

4 oral presentations 8 oral presentations



MDR Figaro 27.10.2012

- 3 Posters
- 2 television/radio
- 8 newspaper articles

website

conference

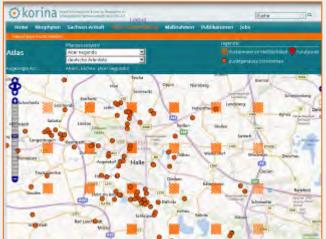
Flyer

8 oral presentations



2010 2011 2012 2013 2014





www.korina.info

4 oral presentations

Flyer





4 workshops

3 posters

twitter

1 television/radio

16 newspaper articles

new website

conference

4 Flyer

14 oral presentations



workshop

deutsch oder latein Funddatum: dd/mm/jjji smartphone app KORINA

website

conference

Flyer

8 oral presentations

3 posters

2 television/radio

8 newspaper articles

website

conference

Flyer

8 oral presentations

2012 2013 2010 2011 2014





educational programme for schools

local campaign

smartphone app

twitter

5 workshops

posters

television/radio

newspaper articles

website

1 conference

Flyer

oral presentations

website 1 conference

Flyer

8 oral presentations

2 television/radio 8 newspaper articles website 1 conference Flyer 8 oral presentations

4 Flyer

14 oral presentations

16 newspaper articles

smartphone app

4 workshops

3 posters

1 television

new website

1 conference

twitter

2011 2012 2013 2010

Flyer 4 oral presentations



Long Night of Science











flagship species Giant Hogweed





Giant Hogweed can be used as a flagship species.

target groups:

- the public
- municipalities
- water managers
- · hunters, anglers



Coordinated control of Giant Hogweed in the region of the Mansfeld Lakes

Umweltamt Mansfeld-Südharz



Gemeinde Salzatal Gemeinde Seegebiet Mansfelder Land Stadtverwaltung Lutherstadt Eisleben Verbandsgemeinde Mansfelder Grund -Helbra coordination, organization

GSG-Gesellschaft für Sanierung und Strukturentwicklung Mansfelder Land mbH

Unterhaltungsverband Wipper-Weida

Landesbetrieb für Hochwasserschutz, Flussbereich Merseburg



Kommunale Ökologische Sanierungsgesellschaft (KÖS) mbH

> Garten- und Landschaftsbaubetriebe

Landwirt Paulsen

UMGEODAT

implementation of measures

